

# CAPE MAY COUNTY CHAMBER

## NEWSLETTER || MAY 2025

### *From the President's Desk:*

**Dear Members,**

May marks a pivotal time in Cape May County as we transition into our busiest season. Our businesses are opening their doors wider, seasonal staff are arriving, and the energy along our coast is unmistakable.

As we celebrate National Small Business Month, we salute the dedication, resilience, and innovation of the many entrepreneurs who are the backbone of our local economy. Whether you operate on the boardwalk, on the bay, or along our bustling main streets, your contributions make Cape May County a destination unlike any other.

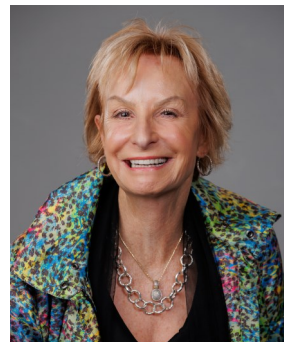
At the County Chamber, we continue to advocate for the interests of our region—whether it's through workforce development, tourism marketing, or keeping a close eye on regulatory issues that impact our members.

We are proud to serve as the voice of business in Cape May County, connecting leaders, driving progress, and helping our communities thrive.

This month's newsletter highlights upcoming events, such as our annual Tourism Conference and Membership Meeting on May 15, legislative updates, and new opportunities for professional growth through our Real Estate seminar and evening networking mixers. I encourage you to stay engaged and involved.

*Your support and participation are what keep our mission strong!*

**Warm Regards,**  
**Barbara Stafford**  
**Jones,**  
**President**



### ◆ UPCOMING EVENTS \*

5/8/25—Real Estate Seminar—Avalon Links

5/15/25—Membership Meeting—ICONA Diamond Beach

5/21/25—Evening Networking Mixer—Revolution Rail

6/3/25—New Member Reception—Chamber Office

6/3/25—Evening Networking Mixer—Madison Resort Wildwood Crest

6/5/25—Summer Essentials for Employers w. Fisher Phillips Seminar—Chamber

6/10/25—Evening Networking Mixer—Jersey Girl

6/11/25—Leadership Cape May County Graduation—The Reeds

6/18/25—Membership Meeting—The Shore Club

6/30/25—FORE Education Gold Tournament—The Shore Club

## Chamber & Legislative Updates

- ◆ The 2025 Jersey Cape Vacation Guide is now available! Pick up a physical copy at the Chamber office or **contact us** to arrange bulk delivery. Celebrating its 58th edition, this guide highlights the best of the Jersey Cape with high-quality content on local events, attractions, and activities, making it a must-have resource for offices, rentals, and vacation planning. **View the digital version online.**
- ◆ The Cape May County Chamber of Commerce's *Shop Local Contest* is underway, encouraging the community to support small local businesses in celebration of Small Business Week, which is May 4–10. Shop at small local businesses until May 10 and submit receipts to the Chamber to win a prize. **Learn more.**
- ◆ Join the Cape May County Chamber of Commerce on May 8 at Avalon Links Restaurant for *Cape May County Real Estate: Realtor Perspectives on Modern Challenges Seminar*. Top local realtors will break down market trends, community impacts, and the evolving challenges in today's dynamic real estate market. Hear firsthand from industry leaders Dutch Dechert, Rachel Mammele, Kathleen Satt, Micah Yerk, and Patricia Gray Hendricks. This event is made possible by sponsors South Jersey Gas, Shore Title Agency, Sturdy Savings Bank, Advisors Mortgage Group, Barry, Corrado & Grassi PC, Clark's Moving & Storage, Atlantic Title Agency, Wiser Insurance Agency and Harris Production Services. **Learn more.**
- ◆ The Chamber will be welcoming Diane Wieland, Director of Cape May County Department of Tourism, Michael Styles, Marketing Director of New Jersey Division of Travel and Tourism, and Stephen Dougherty, Executive Director of South Jersey Transportation Authority at the Chamber's membership meeting on May 15 at ICONA Diamond Beach. The event is sponsored by Southern Shore Regional Destination Marketing Organization, Ocean View Resort Campground and Hutchinson and will highlight the 2025 Tourism Outlook. **Read more.**
- ◆ As summer approaches and businesses gear up for the busy season, the Chamber and Fisher Phillips are partnering to bring members *Essentials for South Jersey Employers Heading Into Summer Seminar* on June 5. Learn the do's and don'ts of hiring seasonal workers and minors, get tips on avoiding legal issues like tip pooling and workplace policies, and stay compliant with NJ wage laws, earned sick leave, and required staffing paperwork. **Learn more and sign up.**
- ◆ Enjoy a fantastic day on the greens while making a meaningful impact at the Education Foundation's 11th Annual FORE Education Golf Tournament, presented by J. Byrne Agency, on June 30 at The Shore Club. The tournament will honor Tom Byrne and take place from 11 a.m. to 7 p.m., with a 1 p.m. shotgun start. This event supports programs like Leadership Cape May County and provides scholarships for college, trade, dual/concurrent enrollment, and adult education students. **Learn more and sign up.**
- ◆ The Chamber is continuing to monitor **Bill A5433**, which proposes gradually eliminating the tip credit by 2030, requiring businesses to increase base wages for tipped workers. Several organizations, including the New Jersey Restaurant and Hospitality Association (NJRHA), took the committee floor in Trenton on April 10 to speak out against the bill, but more action is needed. **Learn more.**
- ◆ The New Jersey Division of Alcoholic Beverage Control issued an advisory regarding the Inactive Liquor License rules signed by Governor Murphy that went into effect on Aug. 1, 2024. **Read more from NJ Restaurant and Hospitality Association.**
- ◆ The Chamber is following **Bill S4178**, a bill recently introduced clarifying and codifying certain inflatable ride safety requirements.
- ◆ On April 29, Congressman Jefferson Van Drew announced that, following a productive meeting with the Environmental Protection Agency (EPA), the agency has agreed to engage with New Jersey state leaders—including Governor Murphy and the New Jersey Department of Environmental Protection (NJDEP)—to address growing concerns surrounding the New Jersey Protecting Against Climate Threats (NJPACT) regulations and their impact on coastal communities. **Read more.**



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# Chamber Event Highlights

## 2025 Business @ the Beach Expo—April 15



The Cape May County Chamber of Commerce's Annual Business at the Beach Expo took place on April 15 at the Wildwoods Convention Center, bringing together over 90 exhibitors and hundreds of attendees for the county's premier business networking event. Designed to showcase a wide range of goods and services from local and regional businesses, the Expo offered valuable opportunities for connection, collaboration, and community engagement.

This year's event kicked off with a powerful Keynote Presentation by Anita Zinsmeister, President of Dale Carnegie Training of Central and Southern New Jersey. Her talk, *Storytelling for Impact: Elevate Your Leadership Presence*, provided attendees with insightful strategies on how to strengthen leadership through effective storytelling.

The Chamber extends heartfelt thanks to all the exhibitors, attendees, and sponsors who contributed to the event's success. **Save the Date for next year's Expo – April 22, 2026!**

[Please click here for a full list of sponsors.](#) [Click here for more photos.](#)


## Evening Networking Mixer—April 23



Trio in North Wildwood hosted the Chamber's evening networking mixer on April 23, bringing together a great turnout of members for an evening of connection and conversation. Guests savored top-notch food and drinks in a stylish, welcoming atmosphere, making it a night to remember and the perfect blend of business and pleasure.

## Evening Networking Mixer—April 30

Chamber members were "all aboard" for a unique evening of networking on April 30, hosted by Cape May Seashore Lines in Tuckahoe. As the train made its way down the tracks, guests enjoyed a unique evening filled with refreshments, scenic views, and meaningful connections—all while experiencing the charm of the ride firsthand.



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## Chamber Member of the Month: Docutrend Imaging Solutions

Docutrend Imaging Solutions is a leading office and workforce technology company based in the Northeast, with offices in New Jersey, New York, and Pennsylvania. Established in 2002, Docutrend specializes in delivering comprehensive business technology solutions designed to enhance organizational efficiency and productivity.



Their services encompass managed print services, managed IT support, unified communications, document management, and workflow automation, tailored to meet the unique needs of various industries, including education, healthcare, legal, and government sectors. Docutrend partners with industry leaders like Canon and Kyocera to provide high-quality hardware solutions, such as multifunction printers and interactive displays. With a commitment to personalized service and innovative technology, Docutrend empowers businesses to optimize their operations and adapt to the evolving demands of the modern workplace.

*Learn more at [www.docutrend.com](http://www.docutrend.com).*

## Out on the Town with Our Members

In early April, members of the Chamber team attended a Community Awareness Luncheon hosted by **Court Appointed Special Advocates (CASA) for Children of Atlantic, Cape May, and Camden Counties**. The event highlighted the extraordinary work CASA does to support youth in foster care across the region. Attendees heard from several speakers involved with the organization, including a moving presentation by an advocate and the young person they supported, demonstrating the powerful impact CASA has on the lives of children.



Founded in 1994, CASA is a nonprofit organization that trains volunteers to serve as the voice for foster children in court and the community. Volunteers gather information, make recommendations to the court, and connect children to critical services, working to ensure that each child finds a safe, permanent home. Over the years, CASA has expanded its reach to three counties, supported by individuals, foundations, and organizations like Impact100 South Jersey. Their mission remains to provide every foster child with a dedicated advocate committed to helping them achieve stability and a brighter future.

*To learn more about CASA, how to become an advocate or ways to support its mission, please visit their website at [www.casaacc.org](http://www.casaacc.org).*



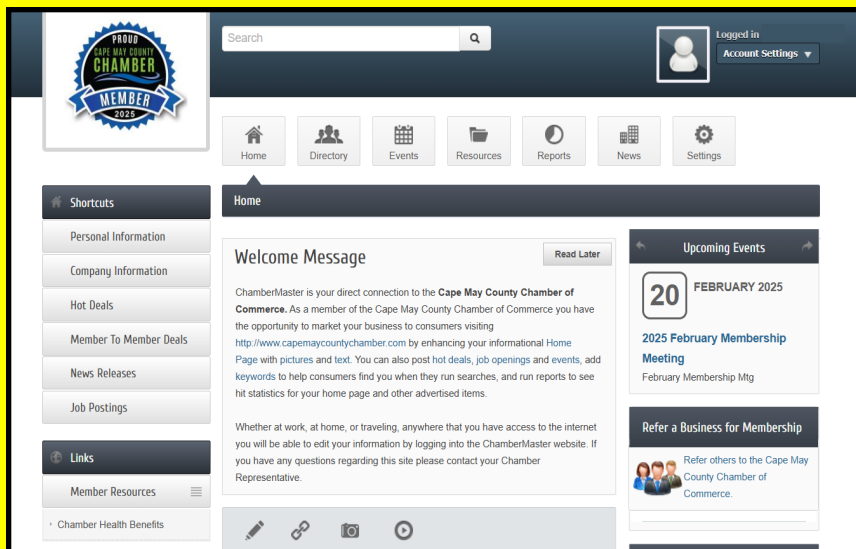
The Chamber was proud to attend the **Ocean City Regional Chamber of Commerce's** Annual Salute to Working Women Luncheon at the Ocean City Yacht Club. This year's event honored Kristie Fenton and Jackie Adams of Ocean City's Division of Recreation, who received the Community Service Award, and Rebecca "Becky" Juzwiak of Johnson's Popcorn, who was presented with the "Salute to Working Women" Award. The luncheon also featured local business owner Kristin Gallagher as the guest speaker. This annual event highlights local businesswomen, recognizing their outstanding professional and personal achievements.

*To learn more about Ocean City Regional Chamber of Commerce, please visit their website at [www.oceancityvacation.com](http://www.oceancityvacation.com).*

# Maximize Your Membership: Share, Connect, and Shine!

*Did you know your Chamber membership gives you a platform to amplify your business?*

- **Spread the Word:** Post your events, news, job openings, and special offers directly on the Chamber's website and membership portal—it's easy and effective!
- **Boost Your Visibility:** Keep your member profile updated with your products, services, hours, and more to help potential customers find you.
- **Shop Local & Save:** Discover products, services, and exclusive member-to-member deals and discounts from fellow Chamber members.



*Don't miss out—make the most of these benefits and let your business shine!*

**LOGIN NOW.**



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**WE SUPPORT AND SALUTE OUR  
CAPE MAY COUNTY  
COAST GUARD**

JOIN US IN CELEBRATING THE 10TH ANNIVERSARY OF OUR DESIGNATED COAST GUARD COMMUNITY AND THE CAPE MAY COUNTY COAST GUARD COMMUNITY FOUNDATION.

**SOUTHERN NJ COAST GUARD BALL**  
April 26, 2025. Wildwoods Convention Center

**COAST GUARD COMMUNITY FESTIVAL**  
May 17, 2025. U.S. Coast Guard Training Center Cape May

**BURKE MOTOR GROUP: CAR, TRUCK & CYCLE SHOW**  
August 30, 2025. Cape May Court House

**ALWAYS READY 5K**  
October 11, 2025, 9am. Cape May

Learn more about the Cape May County Coast Guard Community Foundation's purpose and discover more events.  
**CoastGuardCommunity.org**

# SHOP LOCAL!

Support Small Local Businesses during  
Small Business Week (May 4–10) and enter our Shop Local Contest!

\* Shop small local businesses now through May 10

\* Submit receipts by May 12

\* Highest spender wins a \$100 gift card

\* Winner announced May 15

Let's celebrate and support our amazing local businesses!

Reach out to the Chamber at 609-465-7181 or  
membership@cmccchamber.com for more info!

Hold your next business meeting, seminar,  
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Contact info@cmccchamber.com or call 609-465-7181 for more information and to book.

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