

CAPE MAY COUNTY CHAMBER



DISCOVER THE BENEFITS

The mission of the Cape May County Chamber of Commerce is to stimulate the growth and prosperity of members and the communities in Cape May County through advocacy, services, education, collaboration and leadership.



CapeMayCountyChamber.com

TOP REASONS TO BECOME A MEMBER

- The Chamber is the voice and hub for business in Cape May County
- The Chamber is the advocate for business and legislative issues
- Keep up to date on important information with the Chamber's newsletter
- High-profile networking opportunities at the region's best business events
- Educational events designed to help your business be successful
- Monthly Business Meetings to keep you informed and connected
- Advertising and promotional opportunities
- Visitors Center information distribution & referrals to your business
- The Chamber represents Cape May County business interests with affiliations
- Option to join Chamber committees

MEMBERSHIP BENEFITS INCLUDE

- Subscription to eNews Newsletter. Stay informed on important issues
- Invitations to high profile networking and educational events
- Access to Members-Only Deals and Discounts
- Visitor Center and Business Office Services & Referrals
- Listing and link on the Chamber's website
- Effective advertising programs that reach businesses or tourists
- Opportunity to post Hot Deals, Events, News Releases & Jobs on website

Visit capemaycountychamber.com/benefits for a full list of member benefits

To learn more contact:

Camille Fitzmartin

Business Development & Membership Services Director

609-465-7181 x 105

membership@cmcchamber.com



Be a Member with the CMC Chamber and gain immediate access to valuable tools that will help you directly reach visitors and local business decision makers in the tourism and business to business markets.

Online Listings: Chamber website listing and link brings potential customers to your website. Includes a 200 character description and multiple keyword tags that offers search within the site and are indexed by Google. Social media links and mapping are included.

Membership Portal: Use your member login to manage your presence on capemaycountychamber.com. This user friendly tool allows you to keep your website listing, events, and deals current.

Referrals: The Chamber staff sends members customer prospects and refers visitors and local business people to them. Members routinely receive referrals through the website as well.

Hot Deals: Chamber member "Hot Deals" are prominently displayed through the member portal.

News Releases: Gain valuable PR by submitting your news worthy announcements. Member news releases are displayed on the website and are used for social media and newsletter content.

Visitors Center Services: The staff at the Chamber's Visitor Center provide tourism tips while referring member businesses

More Chamber Benefits:

- | | |
|---------------------------|---------------------|
| Member e-news | Annual meeting |
| Networking events | Tourism promotion |
| Advertising opportunities | Educational seminar |
| Important advocacy | Member discounts |
| Brochure display | Event sponsorships |

Interested in sponsorships or advertising? Packages are available!

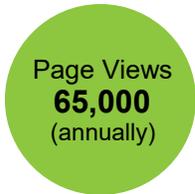
CONTACT US

Cape May County Chamber of Commerce
13 Crest Haven Road, P.O. Box 74
Cape May Court House, NJ 08210
(609) 465-7181
www.CapeMayCountyChamber.com

With a reputation as the place to go for information on local business and with an ongoing investment in advertising and content, the Cape May County Chamber has been able to deliver information for business people and visitors alike. Our Membership Directory and other features of our websites will help drive relevant traffic to your website. We take pride in making your company's information easy to find.

**Chamber Website
Digital Statistics**

www.capemaycountychamber.com



Package 1: Enhanced Directory Listing - \$115/year

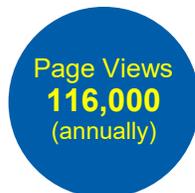
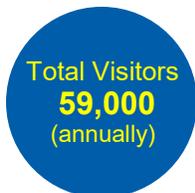
- 1600 character main description, plus 200 character search results summary
- Photo gallery
- Linked bulleted list
- Social media listing

Package 2: Premium Web Listing - \$200/year

- All the features of Enhanced Directory Listing above,
- plus...
- Top of Search Page Linked Banner (740 x 144)
- Includes 1 choice of category

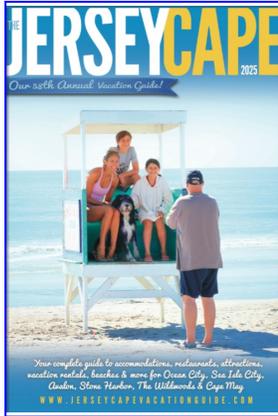
**Vacation Guide Website
Digital Statistics**

www.jerseycapetourism.com



Package: Online Vacation Guide Website - \$425/year
Full descriptive, linked listing with photo gallery and mapping.

Our vacation guide is one of the popular and recognizable marketing pieces for individuals and travel professionals alike. The Guide is available online and at many high traffic distribution points around the region, and is frequently requested through our visitors center and website. The Guide provides vacationers information on the best of places to stay, eat and play at the Jersey Cape.



THE JERSEY CAPE VACATION GUIDE

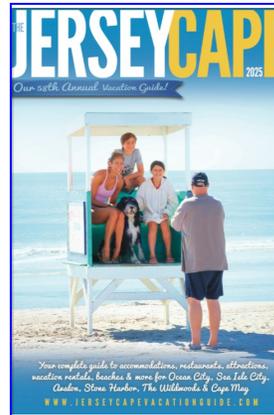
Advertise where tourists know to look for all their vacation needs including Hotels & Motels, Vacation Rentals, B&B's and Campgrounds. As well as, Restaurants, Attractions, Fishing & Boating, Golf and Shopping.

This Guide offers the best combination of Distribution, Quality & Price! This glossy, informative quality guide, with a 55,000 copy distribution will deliver your message to the visitors you're looking to reach.



ONLINE GUIDE WEBSITE

This website attracts thousands of visitors per year and allows visitors to link to your business. The Online Guide is advertised in many of your Regional target markets and is designed in a mobile responsive format that is part of your package.



PRINTED GUIDE

Print ads in the Guide offer great visibility at affordable rates and is widely distributed throughout the Northeast Region and Canada. Demand remains strong for the Jersey Cape Vacation Guide primarily from Individuals, Local & Regional Information Centers and AAA offices.



SOCIAL MEDIA REACH

Your marketing package includes mentions and links about your business on the Chamber's Facebook page.

Build on your own "likes" and "followers" from the list of hundreds who follow the Chamber for tourism info.



EMAIL NEWSLETTER

Reach the 7,000 subscribers who look to the Chamber for information on the best places to stay, eat & play at the Jersey Cape!

Your photos, stories, specials and more will be included in this bi-monthly newsletter as part of your investment.

Rates

Format - Full Color	Ad Size (width x height)	Cost (deduct 5% before Sept. 15)
Full Page	5.75 x 8.875 or 7 x 10.25 Bleed	\$1,975
Half Page	5.75 x 4.25	\$1,275
Quarter Page	2.75 x 4.375	\$895

Email marketing has never been more popular and with the proliferation of mobile devices, it's never been easier to access members and visitors. The Chamber has a loyal following and avid reader base. This combination has created an excellent opportunity to get your message to the customer you are looking for.

Digital Statistics



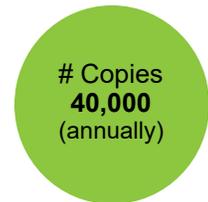
E-News Banner Image (600 x 75 px)

Email Options	Ad Size (w x h)	Cost
E-News Banner	600 px x 75 px	\$100 (2 issues)
E-Blast	600 px x 1200 px	\$150 or 3 for \$300

Calendar of Events Brochure

The Calendar of Events Brochure continues to grow in popularity. With a focus on free events and county-wide tourism, a total of 40,000 are distributed to a host of local and regional outlets. The calendar promotes hundreds of events within sixteen municipalities and is considered the best collection of the county's best events. The calendar not only promotes your business, it enhances tourism, increases off-season event attendance and encourages movement around the county for the benefit of all.

Distribution



Format - Full Color	Ad Size (w x h)	Cost
Full Panel	3.5 x 8.5	\$1,250
Half Panel	3.5 x 4.25	\$850
Quarter Panel	3.5 x 2.125	\$600

