

NJHMFA Small Landlord Emergency Grant Program Social Media Toolkit

Please make sure you are following us on our social media channels and tag us in your posts.

Twitter: @njhousing

Facebook: facebook.com/njhousing

If someone has a question that you are unsure of the answer to, please feel free to direct the user to message NJHMFA's page with their question. If we are tagged in the post, it will also notify us of the comment and give us the capability to respond if necessary.

Applications are currently ongoing and close August 26 at 1 PM.

Facebook Post Copy Examples:

With the New Jersey Housing and Mortgage Finance Agency's Small Landlord Emergency Grant (SLEG) Program, landlords can be reimbursed for missed or reduced rent as a result of the COVID-19 emergency and can continue to provide safe and secure housing to their tenants. Learn more and see if you're eligible: <https://bit.ly/NJHMFASLEG>

Help your tenants #StayAtHome! Landlords of 3-10 unit properties in New Jersey can be reimbursed for rent payments that were missed or reduced as a result of the COVID-19 emergency and can help maintain stable and secure housing. Learn more about the Small Landlord Emergency Grant Program: <https://bit.ly/NJHMFASLEG>

Only a few days left! Don't wait to receive the critical funds to help your tenants stay in their homes. The Small Landlord Emergency Grant (SLEG) Program reimburses small landlords for missed or reduced rent as a result of the COVID-19 emergency. Apply now: <https://bit.ly/NJHMFASLEG>

Tweet copy examples:

With @Njhousing 's Small Landlord Emergency Grant (SLEG) Program, landlords can be reimbursed for missed or reduced rent as a result of the COVID-19 emergency and can continue to provide safe and secure housing to their tenants. Learn more: <https://bit.ly/NJHMFASLEG>

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For **Social Media** questions and support, please contact NJHMFA's Digital Marketing Communications Coordinator, Erica Boland at eboland@njhmfa.gov or 609-278-7643.

For questions about **NJHMFA's Small Landlord Emergency Grant Program**, please contact NJHMFA's Manager of Policy and Legislative Affairs, Jonathan Sternesky at jsternesky@njhmfa.gov or 609-278-7384.