

**BUILDING  
FOR A  
LASTING  
FUTURE**



**CAPITAL CAMPAIGN**

CAPE MAY COUNTY  
**CHAMBER**



# INTRODUCTION

Dear Friends,

Over the last 75 years, the Cape May County Chamber of Commerce has proudly served the business community of Cape May County. We strive to reflect the dynamic and progressive regional business community through engaging continuing education, innovative marketing and building strong networks of a regional business community – creating an environment for every company and organizations to flourish.

As we move forward with an ever-changing business climate, we are proud to present to you a completely renovated and revitalized Chamber building - centered for business and economic development in Cape May County. The renovations improved amenities that expand our member services and benefits to meet today's fast-paced business climate – all while giving our members greater value for their membership investment.

While minor changes were made to the exterior of the building, a dramatic transformation was completed inside.

**FIRST FLOOR – Redesigned to Enhance the value of the building and every member's investment.**

- Bright, new vestibule
- Digitally enhanced Visitor's Center
- State-of-the-art information kiosk & professionally staffed information center
- Flatscreen monitors promoting tourism destinations
- Refreshment area
- Modern conference rooms equipped with sophisticated technology software for Chamber meetings and member use
- Co-working space

**SECOND FLOOR**

- President's Office
- Board Room
- Administrative Office

We are so excited to share the Cape May County Chamber business center with our members and the business community as a resource for small business development. This revitalized Chamber home is yours and we hope you will consider it your second business home.

Please take a few minutes to learn about our history, accomplishments, and future vision. Then, we hope you will consider an investment in the Cape May County Chamber of Commerce building campaign.

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**MISSION STATEMENT**

To be the advocate for the Cape May County business community through the strength of legislative engagement, member services, and education programs.



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## STAFF

**Vicki Clark, IOM** President

**John Kelly, IOM** Marketing & Membership Director

**Allison Bové**, Bookkeeper & Office Manager

**Suzé DiPietro**, Communications & Events Director

**Anthony Clerico**, Tourism & Digital Media Specialist

## OFFICERS AND EXECUTIVE COMMITTEE

**Amy Mahon** Chairwoman of the Board  
*Reich Asset Management, LLC*

**Ron Sulpizi** 1<sup>st</sup> Vice Chair  
*Sturdy Savings Bank*

**Jim Ridgway** 2<sup>nd</sup> Vice Chair  
*J. Byrne Insurance Agency*

**Nancy Cleaver** Secretary  
*Crest Savings Bank*

**Eli Massood** Treasurer  
*Eli Massood CPA*

**Doug Burke** Immediate Past Chairman  
*Burke Motor Group*

**Tom Hutchinson** Director at Large  
*Hutchinson Plumbing Heating Cooling & Energy Service*

**Denise Wieand** Director at Large  
*Allegra Marketing, Print & Mail*

**Kenna Wuerker** Director at Large  
*Hawk Haven Vineyard and Winery*

**Vicki T. Clark, IOM** President  
*Cape May County Chamber of Commerce*

## DIRECTORS

**Bill Davis**  
*Avalon Flooring*

**Christina Goess**  
*South Jersey Gas*

**Debbie Gioquindo**  
*TRIO North Wildwood*

**Barbara Jones**  
*SERVPRO® of Cape May  
& Cumberland Counties*

**Maria Kellett**  
*Atlantic Cape Community College*

**Judy LaPorta**  
*Little Oaks Campground*

**Eliza Lotozo**  
*Cape May MAC*

**Tracey Martin**  
*Cape Resorts*

**Julie Miner**  
*1<sup>st</sup> Bank of Sea Isle City*

**Michael McMahon**  
*McMahon Insurance Agency*

**Chris Mooney**  
*Surety Title Company*

**Sydney Patrick**  
*TD Bank*

**Alicia Pearson**  
*Kindle Auto Plaza*

**Tom Piratzky**  
*Cape Regional Health System*

**Wayne Reichle**  
*Lunds Fisheries, Inc.*

**Stephanie Thomas**  
*Sunshine Dentistry*

**Bonnie Lynch** Honorary Director

**Senator Jim Cafiero** Honorary Director

**Chamber Solicitor**  
**Louis DeLellois**  
*Monzo, Catanese, Hillegass*

**Chamber Accountant**  
**Robert Kelly**  
*Fitzpatrick, Bongiovanni & Kelly, P.C.*

## CAPITAL CAMPAIGN COMMITTEE

**Amy Mahon** Chair  
*Reich Asset Management, LLC*

**Laura Bishop**  
*Laura Bishop Communications*

**Melissa Lomax**  
*Cape May County Community Member*

**Michael Porch**  
*Cape May-Lewes Ferry*

**Denise Wieand**  
*Allegra Marketing, Print & Mail*

**Maggie Wisniewski**  
*Morey's Piers & Beachfront Water Parks*



**Cape May County Chamber**  
**EDUCATION FOUNDATION**

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## OFFICERS

**Theresa Budd**, President  
*Retired, Atlantic Cape Community College*

**Issan Acosta**, Vice President  
*OceanFirst Bank*

**Laura Bishop**, Secretary  
*Laura Bishop Communications*

**Elizabeth Hulitt**, Treasurer  
*Sturdy Savings Bank*

## TRUSTEES

**Doug Burke**  
*Burke Motor Group*

**Bill Davis**  
*Avalon Flooring*

**Amy Mahon**  
*Reich Asset Management, LLC*

**Maura McMahon Primus**  
*McMahon Agency*

**Tom Piratzky**  
*Cape Regional Health System*

**Jim Ridgway**  
*J. Byrne Insurance Agency*

**Dennis Roberts**  
*Bellevue Tavern*

# OUR HISTORY



The Cape May County Chamber of Commerce, in continuous service since 1944, actually dates its origins to 1916 when it was called the Seashore Association Chamber of Commerce, a group formed by the resort towns of Cape May, Ocean City, Sea Isle, Avalon, Stone Harbor, Cape May, and the Wildwoods to promote tourism along the Jersey Cape. After the outbreak of World War I, the Chamber was inactive for a short time. It regrouped and remained active through the late 1920's to around 1931 when the full effects of the stock market crash of 1929 were evident in the County, and the Chamber again fell into decline.

In 1944, Daniel Dawson of Cape May Court House and William C. Hunt of Wildwood gathered business, civic and political leaders together to reform and reactivate the organization. On January 28, 1954, the Cape May County Chamber of Commerce was incorporated in the State of New Jersey.

In 1968, the Chamber opened a seasonal information center on the Garden State Parkway near the Ocean View/Sea Isle City exit at Mile 18. This location has since become a year-round visitor's center open daily, year-round, after a unique public-private partnership was forged with the New Jersey Division of Tourism in the mid-1980's.

After outgrowing several temporary offices, the Chamber moved into its current location at the intersection of Garden State Parkway Exit 11 and Crest Haven Road in June 1973. This location doubled not only as the Chamber Executive Offices but more importantly, as the official Welcome Center for Cape May County, assisting thousands of visitors throughout the year.

Today, the Cape May County Chamber of Commerce represents some 800 members with a 27-member Board of Directors. A full-time staff implements member and visitor services, engaging in economic development projects, and promote business and tourism initiatives to improve the Cape May County economy.



For the last five decades, The Cape May County Chamber of Commerce building has welcomed visitors to our picturesque region and provided information about all that Cape May County has to offer. But as we have seen over the last several years, today's traveler has more access to information than ever before, prompting us to reevaluate the functionality of our visitor center to better serve today's visitors.

The Chamber also provides a meeting place for our Chamber Board of Directors and Committee Members. Our vibrant, thriving Chamber continues to grow in terms of members and events and the current facilities were no longer adequate for hosting meetings and events.

Technology, marketing, networking, communication, and equipment have all undergone dramatic changes over the last several years, and the Chamber Board of Directors knew that the time was right to embrace change and create a space that better suits the needs of our members and visitors.

#### **OUR NEW CHAMBER BUILDING FEATURES**

- Redesigned Lobby with a staffed Digital Information Center for promoting tourism
- 3 Modern Conference Rooms with Digital Technology
- 4 Administrative Offices
- Refreshment Center
- Break Room / Meeting Room / Storage Area

#### **PRESERVE**

We have preserved much of the building's distinctive exterior architecture that makes the Chamber of Commerce building charming, recognizable, and welcoming.

#### **TRANSFORM**

We have transformed the interior of the Chamber of Commerce building to reflect a more modern and vibrant space.

#### **MODERNIZE**

Updated the building's functionality to serve both residents and visitors better and modernized the conference and office space to meet the needs and expectations of our thriving business community.

We are excited to continue these initiatives in a much-needed, improved space designed by Halliday Architects of Ocean City, NJ, constructed by CMM Builders of Wildwood Crest, NJ, and financed in partnership by Crest Savings Bank, 1st Bank of Sea Isle City and Sturdy Savings Bank, along with a generous financial gift from the County of Cape May.

**CAPE MAY COUNTY CHAMBER OF COMMERCE CAPITAL CAMPAIGN**

*Building for a Lasting Future*

**SERVING OUR MEMBERS INTO THE FUTURE**



**Board Room  
(Sponsorship Available)**



**Morey's Piers and Beachfront  
Water Parks  
Conference Room**



**McMahon Insurance Agency  
Meeting Room**



**Welcome Center  
Sponsored by Crest Savings Bank**

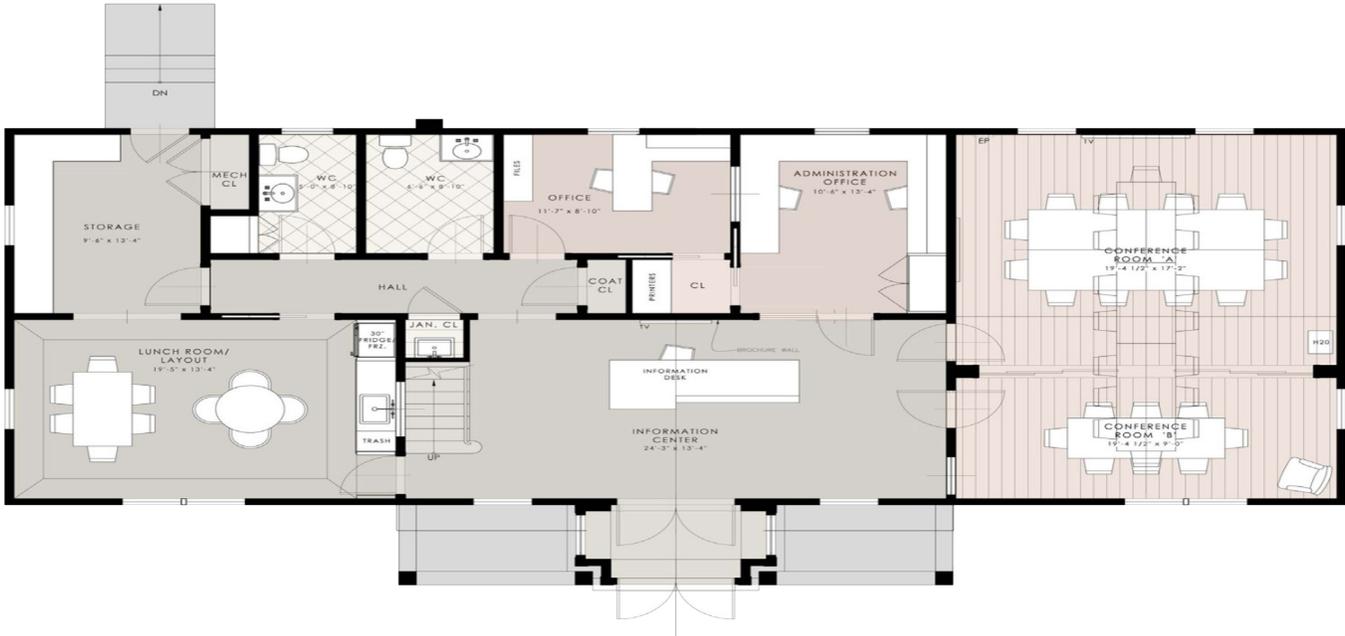


**Welcome Center Kiosk**



**Lounge Room  
(Sponsorship Available)**

**FIRST FLOOR**



**SECOND FLOOR**



PROMOTING A HEALTHY COMMUNITY

While tourism is the economic base of Cape May County and heavily invested in by the Chamber, the Chamber’s impact is far reaching within and beyond the county. Whether it is working in partnership with other community leaders to help reduce Adverse Childhood Experiences (ACEs) in Cape May County (which is among the highest in the state) or taking charge to provide resources when the COVID-19 pandemic hit, or advocating for businesses and navigating complex legislative issues or fostering leadership qualities in the next generation - the Cape May County Chamber of Commerce is essential to the County’s future.

We are recognized as a leader, in promoting a healthy community for our businesses, residents, and visitors, and strive to continually look for ways to better serve them through the benefits we can offer. The new Chamber home will allow us to meet the increased need for larger meeting spaces, better networking opportunities, staff efficiency, and feature the most up-to-date visitor information.

The Board of Directors is launching this capital campaign to ensure the Chamber’s continued success over the next 50 years, and to help alleviate a financial burden for future boards and members.

There is much work to be done. With the Chamber of Commerce as the hub for community communication and collaboration, we have an obligation to Cape May County to meet the needs of today and tomorrow. But we cannot do it alone. The Cape May County Chamber home is a valuable community asset, and we need your help to make this vision a reality.

**A Healthy Community Depends on a Healthy Business Community.**





# NAMING OPPORTUNITIES

## **OUTSIDE RECOGNITION PLAQUE AND SPONSOR WALL PLACEMENT**

**\$200,000**

This recognition plaque will be placed on the outside of the building memorializing the long and vital history of the relationship between the County of Cape May and the Chamber of Commerce in acknowledgement of this substantial sponsorship.

## **WELCOME CENTER**

**\$25,000**

The Welcome Center Sponsor will be recognized by having their business name featured as the Welcome Center Sponsored by "Your Business Name". The beautiful new Welcome Center featuring 24' 3" x 13' 4" of gracious space is equipped with modern technology to better serve our tourism industry.

## **CHARGING STATIONS (2)**

**\$20,000 (Each)**

Just as the building renovation is designed for looking to the future and facilitating how the Chamber can best serve the tourism and business community of Cape May County, two electric vehicle charging stations are available for Sponsorship to support and provide solutions for the growing need for clean energy from our visitors and business community.

## **MEETING ROOM 1**

**\$15,000**

Meeting Room 1 offers 19' 4" x 9' of comfortable, bright space for committee meetings or small groups. It is equipped with A/V technology to offer zoom capabilities, conference calls, and presentations.

## **BOARD ROOM (Second Floor)**

**\$15,000**

Located on the second floor adjacent to the President's office, this exclusive conference room boasts a large and airy 11' 8 1/2" x 15' 5" space that may be reserved for executive level meeting opportunities.

## **PRESIDENT'S OFFICE**

**\$10,000**

This new private office on the second floor provides 11' 11" x 15' 5 1/2" of comfortable office space.

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## **LOUNGE**

**\$10,000**

The repurposed break room/workroom serves multiple functions and available for public use as needed, showcasing a convenient kitchenette area and 19' 5" x 13' 4" of space suited for a host of different uses.

## **Wi-Fi**

**\$10,000**

The Chamber offers free Wi-Fi to visitors and meeting guests and proudly includes a sponsorship for this amenity. Workshops, business meetings, and visitors can tap into free Wi-Fi provided by this named sponsor.

## **LANDSCAPING**

**\$10,000**

All new landscaping along the front and sides of the building will include indigenous plantings and pops of color to create an inviting exterior for all seasons.

## **FLAG POLE**

**\$10,000**

Sponsorship opportunities are offered for newly a installed yardarm flagpole to proudly fly the United States Flag, the New Jersey Flag, and the Coast Guard Community Flag.

## **REFRESHMENT BAR**

**\$7,500**

In the spirit of Cape May County's tourism and hospitality industry, a hospitality or refreshment bar, located in the Information Center, warmly welcomes visitors and meeting guests alike.

## **ADMINISTRATIVE OFFICES (3)**

**\$7,500 (Each)**

Three opportunities, two on the first floor and one on the second floor are available for sponsorship. All three are designed for two team members workstations.

**CHAIRMAN'S CLUB** – Your **\$5,000** investment recognizes the importance of the renovation project and is recognized with an individual tile on the Recognition Wall acknowledging your company's leadership in supporting this project.

**CHAMPIONS** – An investment from **\$4,999 - \$3,500** is prominently recognized as a Chamber Champion along with fellow members on the Recognition Wall in the Visitor's Center.

*Limited to 23 Names.*

**PARTNERS** – The Chamber welcomes our Partners who would like to support the renovation project with an investment between **\$3,499 and \$2,000**. These members will be represented on the Recognition Wall collectively under the Partners Category.

*Limited to 23 Names.*

**FRIENDS** – Our Friends of the Chamber will be recognized on the Recognition Wall with their investment in the range of **\$1,999 - \$500**. We greatly appreciate all of our Friends, Partners and Champions who choose to support the Capital Campaign with their investment in any of these options.

*Limited to 23 Names.*

***Have something to offer?*** Please let us know if you have something you would like to contribute not mentioned here. We would love to hear from you.







13 Crest Haven Rd., (P.O. Box 74), Cape May Court House, NJ 08210  
[www.CapeMayCountyChamber.com](http://www.CapeMayCountyChamber.com)  
(609) 465-7181