

Sponsorship Opportunities

Maximize your exposure and increase your visibility by becoming a sponsor of the largest networking event in Cape May County (over 100 exhibitors with hundreds in attendance).

The Business @ The Beach Expo continues to be Cape May County's largest and premier networking event and offers sponsors a vast amount of exposure and status within the business community.

Below are three levels of sponsorship participation.

To become a sponsor, call John Kelly at (609) 465-7181 or john@cmchamber.com

Platinum - \$2,000

Exclusive - one per business category

- Premium Display Space with Electric and Internet (includes draped & skirted table)
- Company Logo featured in all Advertising & Promotional Marketing
- Company logo featured in PowerPoint presentation during event
- Company logo in The Press of Atlantic City (min. 4x)
- Your own 3.75 x 4.25 ad in the Press of Atlantic City (size approx.)
- Logo in additional print advertising in local newspapers (min. 2x)
- Sponsor Logo Link on Chamber website Expo page
- Recognition in April 2011 E-Newsletter
- Special recognition in a professionally prepared email blast to over 1,000
- Two Complimentary Email Blasts, reach over 1,000 ea.
- Copy of Chamber's database (over 900 names) in electronic format

Gold - \$1,250

- One Premium Display Space with Electric (includes draped & skirted table)
- Company Logo Featured in all Advertising & Promotional Marketing
- Company logo featured in PowerPoint presentation during event
- Company logo in The Press of Atlantic City (min. 4x)
- Your own 3.75 x 3.25 ad in the Press of Atlantic City (size approx.)
- Logo in additional print advertising in local newspapers (min. 2x)
- Special recognition in a professionally prepared email blast to over 1,000
- Recognition in April 2011 E-Newsletter
- One Complimentary Piggyback Mailing or One Email blast, reach over 1,000 ea.

Silver - \$750

- Premium Display Space with Electric or Internet (includes draped & skirted table)
- Company listed in all Advertising & Promotional Marketing
- Company name featured in PowerPoint presentation during event
- Company name in The Press of Atlantic City advertising (min. 4x)
- Your own 3.75 x 2 ad in the Press of Atlantic City (size approx.)
- Company name in additional print advertising in local newspapers (min. 2x)
- Special recognition in a professionally prepared email blast to over 1,000